1953
Playboy launched
December 1953

1954
Playboy's Progress, May 1954
The New Yorker, March 1954
Johns. The Outhouse Beautiful, March 1954

1955
Playboy's Penthouse Apartment, September 1956
Architect:
Artist / Renderings: Amy Tam

1956
Playboy's Penthouse Apartment, October 1956

1957
Slenderella in the Sky, August 1958

1958
Lisa Winters, December 1958
Mies van der Rohe
Chicago, August 1959
Playboy's Weekend Hideaway, April 1959
Architect: James E. Tucker
Artist / Renderings: Robert Sranham

1959

The Playboy Townhouse, May 1962
Architect: R. Donald Jaye
Artist / Renderings: Humen Tam

1962

Designs for Living, July 1961
Artist / Renderings: Humen Tam

1961

Playboy's Patio-Terrace, August 1963
Renderings: Humen Tam

1963

George Nelson, Edward Wormley, Eero Saarinen, Harry Bertoia, Charles Eames, Jens Risom
A Playboy’s Pad: Airy Aerie, May 1964  
Architect: Fred Lyman

Playboy’s Electronic Entertainment Wall, October 1964  
Architect: Art Miner  
Artist / Renderings: Humen Tam

A Playboy Pad: Manhattan Tower, August 1965  
Architect: Pete Turner

Playboy Pad: Duplex Digs, October 1965  
Architect: Miles Stahm

The Playboy Mansion, January 1966  
Architect: Stan Sackley

A Playboy Pad- Palm Spring Oasis, April 1966  
Architect: Art Miner

The Playboy Bed, April 1965
A Playboy Pad: Exotica in Exurbia, March 1967
Architect: Dennis Stevens

A Playboy Pad: High Life in the Round, October 1968
Architect: designed by the owner, John Koppes

City of the Future, January 1968
Architect: designed by the owner, John Koppes

A Playboy Pad-New Haven Haven, October 1969
Architect: Charles Moore

Buckmister Fuller
Moshe Safdie
1970
Playboy Plans a Duplex Penthouse, January 1970
Architect: Robert Bray
A Playboy Pad - Striking Sand Castle, July 1970
Architect: Earl Combs

1971
Playboy Pad - Walk-In Work of Art, March 1971
Architect: Sebastian Trovato
Playboy Pad - Pleasure on the Rocks, November 1971
Architect: John Lautner
Playboy's Wonder Wall, November 1971

1972
Bubble House - A Rising Market, April 1972
Architect: Chrysalis

Paolo Soleri
Habitat: Return of the Cave Man, February 1977
Architect: William Morgan

Loft Ambitions, February, 1978
Architect: Hanford Yang

Making Room at the Top, January, 1979
Architect: Bray-Schaible
**Scene: Playboy's P enhance.**

**Time:** Shortly before midnight.

**Characters:** Playboy & Friend.

1. Playboy enters with friend after an evening at theatre. Playboy remarks friend's wrap convivially unwise; will she decide really come to his apartment to eat?
2. Friend asks about food.
3. Playboy passes romantic comic Miller record on phonograph—strong only LP's.
4. Friend wonders off towards kitchen.
5. Playboy mixes cocktails with spiked olives.
6. Friend returns, mashing chicken leg, accepts cocktail and down it in single swallow, Olve, and all.
7. Playboy pours another round, begins reading aloud from *This Is My Beloved*.
8. Playboy pours a drink; passionate embrace on couch.
9. Playboy reads selected passages aloud from *Romney Report:* "90% of females indulge in pernicious literature," "Societies who have relations make better adjustments after marriage," pours another round.
10. Playboy reads selected passages aloud from *Romney Report:* "90% of females indulge in pernicious litterature," "Societies who have relations make better adjustments after marriage," pours another round.
11. Passionate embrace on balcony.
12. Friend is still hungry; passionate embrace in kitchen.
13. Playboy expires off in order to change into something more comfortable—pas on bringing robe-checks to make sure he's wearing clean underwear.
15. Friend excuses himself to go to john. Refuses passionate embrace there.
16. Playboy points another round. Friend is still hungry—begins into kitchen.
17. Another passionate embrace on balcony. Playboy suggests they adjourn to bedroom. Friend says Playboy's face, says not that kind of a girl.
18. Playboy considers leaving off balcony. Decides against it; returns to living room in search of address book, and suitable after-dinner drink.
19. Friend returns to living room with remnant that it has scattered so far. Picks up *Romney Report* wants to know where it was that about 50% of females.
20. Playboy wisely decides to play it cool—promises quizzing tomorrow. Makes vague assertion about the day's stock market instead.
21. Friend wants to know where it was that about females making a better adjustment after marriage.
22. Playboy begins discussion, remarks that the Yankees had an excellent afternoon, who does all in the general direction of bedroom.
23. Few moments unoccupied to friend considers returning to kitchen for more food—bottles playboy instead.
THE NEW YORKER—This metropolitan design transplants country charm into the heart of the city. It is amid such surroundings that the hurried business man may recapture the nostalgia of his youth while keeping an eye on the passing activities of his urban stronghold. It is well to remember that in large urban areas, where living is more competitive, distinction lies in being seen and recognized in the best places. What could better call attention to one's position than being seen in one of the really smart spots for which the Big City is noted. Located at the crossroads, this new edifice is the last word in achieving prestige and social acceptance. Discreet attendants, working with fellow precision, meet every need, supplying, on the request of guests, television, radio and telephone services, even magazines and the latest editions of the great metropolitan dailies.

THE DAILY DOUBLE—They're off! And where could the view be better than right on the rail? Mabel's "Best Works" and Clive's "Rug Roll" are studied here under gratifying circumstances. A fountain with many horses, the architecture conforms to the best traditions of the track. Blending as it does with its honey surroundings, even the concrete plays a strong part in the enjoyment of a day at the races. A perfect venue for a smoke while getting the best possible selection from your scratch sheet.

FRANK Lloyd Wright brought modern design to the house. Wallace Harrison produced new concepts in skyscrapers, and now Frank O'Bearne has brought the exciting simplicity of modern architecture to that basic structure of rural life—the outhouse.

Mr. O'Bearne believes the outhouse commode is about to enjoy a return to popularity. And his designs successfully echo the outhouse to dry living. He explains that the cities instead of plumbing, but feels a return to the simpler pleasures of the old-fashioned outhouse might do the health industry a little good than the plushiest presidential flush.

Frank O'Bearne's drawings have been collected in a book, titled, appropriately enough, Johns, published by Louis Marquet. Three of his most interesting designs appear here. Mr. O'Bearne has asked us to publicly acknowledge his indebtedness to R.M., without whose cooperation these plans would not have been possible.

THE RUMBLE SEAT—This little "Johnny-on-the-spot" provides the kind of high speed comfort found only in the newer Pullmans. It offers, too, the thrilling experience that comes in riding the observation car of a streamlined train. For family travel, where time-consuming stops are annoying, there is no equal to this neatly engineered masterpiece. An automatic safety belt gives the rider utmost protection against quick starts and sudden stops. And for full riding pleasure, gas burners are quickly dispensed of by another automatic feature. A cross-country timer-saver, the Rumble Seat can be deployed to match your car.
FRANK LLOYD WRIGHT INTENDS TO BE THE GREATEST ARCHITECT OF ALL TIME

by KAY RUSSELL

FRANK LLOYD WRIGHT, at 79, is the man to whom the term "great architect" is applied, and at 79, he is the architect whose work is most often cited as an inspiration for the modernist movement. His designs, which range from the organic, free-form structures of Fallingwater and Guggenheim Museum to the geometrically precise buildings of Wrigley Field and Silesia, have had a profound impact on the way we think about design and architecture.

Wright was born on June 8, 1867, in Richland Center, Wisconsin, where his father was a blacksmith. His mother, a Quaker, instilled in him an appreciation for nature and the beauty of simple forms. These influences would later become central to his work.

In 1887, Wright began his apprenticeship with the architect Louis Sullivan, who was known for his innovative thinking and his emphasis on the relationship between architecture and nature. This was a formative period for Wright, who would later develop his own style known as "organic architecture." He believed that buildings should be designed in harmony with their surroundings, and that they should reflect the principles of nature.

Wright's first major commission was the Unity Temple in Oak Park, Illinois, which he designed in 1906. This building was an early example of his organic style, with its sinuous lines and use of natural materials. It was also one of the first buildings to feature a steel frame, which allowed for the creation of large, open spaces.

In 1914, Wright was commissioned to design the Imperial Hotel in Tokyo, Japan. This commission was a challenge, as Wright had never worked in Japan before. Despite this, he designed a building that was a landmark in modernist architecture and a testament to his ability to adapt his style to different cultural contexts.

Wright's work is celebrated for its innovation and its ability to integrate design and function. He believed that architecture should be a reflection of the human spirit and that buildings should be created with the same care and attention as a work of art. This is evident in his most famous works, such as the Fallingwater house and the Guggenheim Museum.

Wright's influence has spread far beyond the United States, and his work is now considered a global style. He continues to be a source of inspiration for architects and designers around the world, and his legacy is secure as one of the greatest architects of all time.
PLAYBOY'S PENTHOUSE APARTMENT

a high, handsome haven—pre-planned and furnished for the bachelor in town
deep-sate green color rug. And remember the lower chest where we hung our things? We're now facing its living room side, a fourteen-foot wall faced with two-foot squares primavera's panels, with flush-mounted color TV and built-in stereophonic speakers and his components behind chest. This is our electronic entertainment installation. From it, lines go to individual speaker installations in every room, each with its own on-off and volume control. Here we can stack mood-music recordings on the automatic changer, or play the apartment with music for dancing. Or, if the occasion calls for serious listening—to Bach or Beethoven—we switch to the manually-operated transcription turntable and pick up for the highest in f. Here, too, is a long and short-wave radio, an FM timer and two clocks. Also, movie and slide projectors that can be mounted anywhere on a beamed ceiling which lines the back of the room by the fireplace.

And speaking of entertainment, one of the hunging Kodak cylinders beneath the window, works a built-in bar. This presents the canny bachelor to remain in the room while mixing a cool one for his intended party. No chance of missing the proper psychological moment—no chance of having her mind changed, picture in hand, and the young lady ready to go home, down it. Here, conveniently at hand, too, is a self-closing thermostat which will gradually and softly dim the lights so that the mood—so opposed to the harsh clock of a light switch that plunges all into sudden darkness and may send the hair down freezing.

The same advance thinking prompted the placing of an on-off switch for the phone within the cabinet, too, so that the jingling bell (continued on page 60)
a second look at a high, handsome haven—pre-planned and furnished for the bachelor in town

PLAYBOY'S PENTHOUSE APARTMENT

A man's home is not only his castle, it is or should be, the outward reflection of his inner self—a comfortable, livable, and yet exciting expression of the person he is and the life he leads. But the overwhelming percentage of homes are furnished by women. What of the bachelor and his need for a place to call his own? Here's the answer, PLAYBOY'S PENTHOUSE APARTMENT, home for a sophisticated man of parts, a fit setting for his full life and a complement to his guests of both sexes. Here a man, perhaps like you, can live in masculine elegance.

At first glance, it obviously looks like a hell of a fine place to live and love and be merry, a place to relax in alone or to share for intimate hour with some lucky lass, a wonderful setting for big or small parties—in short, a bachelor’s dream place. It is all these, but it's more, too—thanks to the fact that it doesn’t follow the conventional plan of separated rooms for various purposes. Instead, there are two basic areas: an active zone for fun and partying and a quiet zone for relaxation, sleep and tech. The living room, with its cozy shadow box fireplace suggests a sit-down on the couch—but it’s just an inviting to a cordial crowd of fellow hi-fi enthusiasts.

The electronic entertainment center, re
BEDROOM

The bedroom scene is set by the giant storage wall that separates the living room from the bedroom. This wall contains the apartment's active zone, which was described in detail last month. A large bed dominates the penthouse bedroom. This is a magnificent sleeping platform of veneer plywood on steel legs, 8 feet long and 41/2 feet wide. The 4" airfoil mattress is just deep enough for the foot so that the platform's end serves as a bench on which to stretch while donning or undressing.

Ceiling windows stretch across one entire wall, framing an ever-changing, living mural of our man's city. In the corner is an electric fireplace. The Modernist door which closes off the study, is a channeled circle where a bachelor may have a romantic nightcap with a chosen guest. Grouped here are a Nautilus chair (the main of the one in the living room), a walnut Eames chair and free-form Noguchi table. Across from you (just behind in the illustration by the brick wall) is a hanging wall cabinet where is cunningly concealed a built-in bar and small refrigerator, just large enough for ice cubes, mixers and midnight snacks—a boon to the barefoot bachelor in FJ's who wishes to sick to the kitchen for his good-night potion, or perhaps unwilling to interrupt the daintiest dialogue he's been sharing.

Now, we've slipped the nocturnal dress and it is bad time; leaving said "night-night" (or "come along, now, dearie") to the last guest, it's time to sink into...
A man yearns for quarters of his own. More than a place to hang his hat, a man dreams of his own domain, a place that is exclusively his. Plassen has designed, planned and decorated, from the floor up, a penthouse apartment for the urban bachelor—a man who enjoys good living, a sophisticated connoisseur of the lively arts of food and drink and congenial companions of both sexes. A man very much, perhaps, like you. In such a place, you might live in elegant comfort, in a man's world which fits your moods and desires, which is a tasteful, gracious setting for an urbane personality. Here is the key. Let's use it together and take a tour of discovery.

It is just after dark on an evening with a rug of autumn in the air. The front door (that's at the lower left) takes us into a hallway with a facing wall of primeval portholes. One slides easily aside, a light goes on automatically within and we hang our topeeers in a dust-proof closet. To our right is an illuminated aquarium and a walk-and-circling skylight, lending a romantic atmosphere to the entrance-way, and to our left, at the end of the hall, the apartment heaves warmly.

Coming down the hallway, we are able to view the entire wall of the apartment and through the open casements, see the terrace and the winking towers of the city beyond. Then, quite suddenly, we are in the apartment proper—a modern kitchen adjoins the dining room and before us is the main living area.

The fire in the raised and recessed Swedish grate casts a magickal glow on the
slenderella in the sky

ONE OF THE LATEST giants to thrust its head into New York's skyline is a stern but startling 38-story edifice sheathed in stunning bronze. Austerely geometrical and devoid of any ornamentation, the House of Seagram is referred to slyly as "that whiskey building" by Frank Lloyd Wright. But to the rapidly multiplying admirers of its 72-year-old architect, Mies van der Rohe, the building is the crowning manifestation of a lifelong principle: maximum effect with minimum means. Mies (as he prefers to be called) is a man of ample proportion and great personal warmth; his architecture is spare and rigid ("skin and bones," he calls it). Mies' career began officially in 1919 in his native Germany, where he designed a truly revolutionary skyscraper, sheathed wholly in glass and stripped almost to the structural skeleton. After 20 years of advancing his avant-garde theories in Europe, he came to this country. At the Illinois Institute of Technology, he headed the Department of Architecture (a job he still holds). With relish he proceeded to re-do the entire I.I.T. campus, making bold use of immense glass areas and blanket ing the 100-acre project with his architectural X-ray look. Then in 1948 the unique Mies touch appeared on Chicago's Lake Shore Drive in two towering apartment houses with floor-to-ceiling windows, standing on stilts of steel. Though somewhat resembling up-ended ice-cube trays and thus termed "icy cold" by critics, this slenderella approach to architecture elicited huzzahs from many of Mies' contemporaries in the field. But his genius might never have been acknowledged outside the circle of architectural Forum readers if the Seagram people hadn't been seeking fresh talent for the New York scene. With the assistance of architect Philip Johnson, Mies gave them the world's first bronze skyscraper, with huge, tinted, glare-resistant windows, overlooking a paved, fountain dotted plaza (Park Avenue's first "park"). Now that Mies, like his building, enjoys a place in the sun, the paens to his artistry are filling the air. They are summed up in the words of one of his fellow architects:

"Mies' very perfectionist attitude toward detail, his insistence on order, his uncompromising truth to material, his precise adjustments of scale and proportion have all been brought together to achieve an architecture for the 'whole man' of the 20th Century."
What the gentleman prefers at yeuletide, clockwise, from six o'clock: Bell two-channel stereo amp-preamp, potent power and control source for all hi-fi needs, $169.00. Zadith transistor, trans-atomic portable radio, both standard and short wave, runs on flashlight batteries, $29.50. Herman Miller elegant chair and ottoman, in cosmooid, with leather-covered foam rubber cushions and aluminum base, $640.00. Subscription to PLAYBOY, $6 a year, $15 lifetime. Hawthorn's THE COLLEGE YEARS, edited by A. C. Spenceley, a compendium of the best writings on college life, $7.95. Tilly's eight-day leather clock, with brass markings, $35. Ridgely boot cigarette lighter in polished cordovan, $20. Cigarette box in gold-leather leather with transistor radio, $65. Walnut record cabinet holds 200 LPs in numbered sleeves, 12/195. Portable Dictaphone records 60 minutes per magazine, includes mike, tape, batteries, case, $308. Bushnell's Bro-flo adds 7-power telescopic lens to any still or movie camera, can also be used as regular binocular, $84.50. Here it is fitted to a Rolleiflex, with 1.5 Xenar lens, $27.50.
we'd be wide open to wise replies if we asked you what lovely Lisa Winters, Joyce Nizzari, Cindy Fuller, Myrna Weber, Mary Jane Ralston and Bonnie Harrington have in common, so instead we'll tell you they've all been featured in PLAYBOY—as memorable Playmates or as guests at our May '59 House Party—in photographs taken by lovely Lannea Eleanor Yeager (rhymes with enginer, which she emphatically is not), known to most as Bunny.

Bunny Yeager's talent for scouting out such beautiful feminine subjects for her camera has been attributed to the fact that she was a highly successful model herself before deciding to make the camera the focus of her career. With a model's background, she finds it easy to win the confidence of newcomers interested in professional posing and she enjoys another natural advantage, too: the nicest young ladies are often more shy about modeling for a man, but such maidenly modesty has no meaning when the camera is a lenswoman. Thus, Bunny Yeager—as enticing an eye as many of the girls she photographs—has been responsible for some of the most popular Playmates ever to grace these pages; and in addition to bringing pleasure to PLAYBOY's editors and readers, Bunny has also brought recognition to herself: the Professional Photographers of America recently voted her "One of the Top Ten Women in Photography."
PLACEBO'S WEEKEND HIDEAWAY

INTERIORS, LOOKING TOWARD THE POOL

LIVING ROOM—As seen at middle of the living space—has two fixed end the sliding glass panels which is all 20 feet of wall into can be opened to the pool, shown with the poolside wall-around it achieves, the natural-lumber floor. Next to a barrel table, Indians saloon and sofas become a great room, and one that is full of the best of进口, and the corner fireplace is home to one of our favorite pieces. The floor is wood, the walls are wood, and the ceiling is wood, creating a warm and inviting space.

REC ROOM—Located in the lower level, the rec room includes a large TV, comfortable seating, and a pool table. It's a great space for entertaining or relaxing.

For those who enjoy a quiet evening, the master bedroom offers a peaceful retreat with its cozy bed and private bathroom.

The kitchen is fully equipped with stainless steel appliances and ample counter space for preparing meals. A separate dining area is perfect for family dinners or entertaining guests.

Outside, the patio is furnished with comfortable seating and a grill for outdoor cooking. The pool area is surrounded by a lush garden, providing a tranquil oasis to relax in.

The garage offers plenty of space for storing vehicles, along with a workshop area for hobbies or projects.

Overall, this house is a perfect getaway for those looking to escape the hustle and bustle of daily life. Whether you're enjoying a quiet evening by the fire, relaxing in the pool, or simply spending time with family and friends, this house is sure to provide the perfect weekend escape.
The house can appear separate but integrated across center is the living room with glass walls facing lake and pool at top is garage wing, two steps up from livingroom, with glass wall. Wall troweled over brick, privacy wall and built feature a master's wing, four steps up from livingroom and providing sleeping and dressing areas, looking room with glass well facing lake and cut deck extended over the water, and entrance to lower wing, with master feature. Hallway is interrupted by the first froth and there is no "airlock door" to suit, access being through sliding glass panels facing lake at pool, and exit by the use of a continuous arch of one glass spanning pondite and heart from "containment" is the closed roof of the livingroom, with corner ready to receive privacy.
THE PLAYBOY BED
modern living

designed for luxurious lounging and sleeping

Touch-type electronic switch panel affords from-the-bed control of the entire apartment, opening or closing of windows and drapes, on-off controls for temperature and lighting, etc.

Removable back rest pulls out on center-mounted slides, and can lock in selected position. One side is siled walnut, the other is comfortably upholstered for all-up lounging.

Upholstered pull-out arm rest provides luxury lounging, wells for drinking glasses, ashtray, cigarette lighter and blendier, head resting surface for cocktail shaker, snaks and such.

PLAYBOY contends that a 【GENTLEMAN'S BED】is much more than a place to placidly assume a supine position after a wearying day at the office. It is, or should be, a major furnishing in any well-appointed bachelor's digs, a sumptuous haven in which the gentleman can take his ease, with eyes open or closed, yet not be completely cut off from the niceties and conveniences of apartment living. In addition to the solid comfort of the bed itself, he should have fingertip control of what goes on and off, in his pad (air conditioning, lights, heat, door control, drapes, etc.), plus a convenient, functional setup for assuaging his basic entertainment and gourmetist needs (stereo hi-fi, TV, snack bar, serious bar, etc.). Especially designed by PLAYBOY for the man who prides luxurious lounging and sleeping, the bed you see above fills the bill perfectly.

The box spring and mattress area of the Playboy bed is six feet wide, seven feet long (bigger for which standard linen and blankets are available), in an oiled walnut frame. Surveying your bedroom from 16 inches above the floor, you have a wide choice of divans and controls.

The handsome headboard (56" long, 17" deep, 52" high) houses matched stereo speakers at both ends. It has a bookcase within easy reach, for PLAYBOY, Present, or Panek. An executive style telephone — the Speakphone — is judiciously tucked into the corner of the headboard. It's a hands-free unit that encourages conversation via a built-in microphone-amplifier-speaker unit: you can talk or hear from anywhere in the room (should you wish your conversation to be private, however, you can use it as a regular phone). Flanking the phone is an automatic clock-timer that gently awakens you in the morning and starts your coffee perking. A 22" expanse of open shelf space permits you to conduct your own exhibition of objet d'art. Completing the top tier of the headboard, the two brushed-brass reading lamps (one in the bookshelf, the other in the open area) are canister-type swivel models, set in sliding brackets for simple extension over the bed and retraction when not in use. Light from the reading lamps can be dimmed so that either side of the bed may remain in undisturbed darkness at any time.

(continued on page 104)
DESIGNS FOR LIVING

unfettered by dogma, the creators of contemporary American furniture have a flair for combining functionalism with esthetic enjoyment.

decor  BY JOHN ANDERSON

PHOTOGRAPHED ESPECIALLY FOR PLAYBOY BY MARVIN KENNER AND DANIEL RUBIN
Here's the lamb's wool Adler SC*, "Choice of Olympic Champions." Guaranteed not to shrink or Adler gives you your money back. In 12 colors for business, sports or leisure: white, forest green, brown, charcoal, maiz, maroon, flannel grey, navy, camel, black, fiery red, powder blue. Just $1 a pair. Also in stretch wool version.

At fine stores everywhere or write: The Adler Company, Box PSI-9, Cincinnati 14, Ohio. *Shrink Controlled
THE PLAYBOY TOWN HOUSE

modern living POSH PLANS FOR EXCITING URBAN LIVING

DESIGNED BY R. DONALD JAYE - RENDERINGS BY HUMEN TAN

The discerning city-dweller of individual ways and comfortable means is turning more and more to the superb outlets for decorative and architectural self-expression inherent in the town house. He is beguiled by its intrinsic advantages of privacy and spaciousness coupled with a metropolitan location just a shift of the gears away from myriad urban attractions. Recognizing this, Playboy has taken a city lot in a typical brownstone neighborhood and transformed it from street to stern into a modishly swinging manor for the modern man. The requisites we set for architect-designer R. Donald Jaye in laying out the Playboy Town House were many; the limitations (except for those imposed by the necessarily constricting 25-foot width of the normal city lot) were few. Our urban home was to offer...
PLAYBOY'S PATIO-TERRECE high above the city or tucked away behind a
town house, a private terrace adds extra dimensions to your urban scene-
- The terrace section of this magnificent residence is a unique and elegant outdoor living area. It features a cozy seating area, a swimming pool, a fountain, and an outdoor kitchen with a barbeque grill. The terrace is surrounded by lush greenery and offers stunning views of the cityscape.
- The design and decor of the terrace are in harmony with the overall aesthetic of the residence, creating a seamless indoor-outdoor experience.
- This terrace is not only a functional space but also a luxurious retreat where one can escape the hustle and bustle of urban life.

Above, dining al fresco is a way of life and a must in many climates. The terrace is furnished with comfortable outdoor furniture and a fireplace to enjoy meals and conversations in the warmth of the evening.

Below, the roof garden offers an oasis of green and tranquility. It includes a small herb garden, a pergola, and a seating area with views of the city.

Further below, a modern outdoor fireplace and a decorative fountain add to the ambiance of the terrace, creating a focal point for relaxation and socializing.

Additionally, the terrace includes a small library with comfortable chairs and a collection of books, allowing for quiet reading and contemplation.

In conclusion, the terrace is a integral part of the residence, enhancing the living experience and providing a connection to nature in an urban setting.
Above the rear area of the main room, a giant picture window dominates, while a pair of wall sconces flank the fireplace. At the rear of the room, the main fireplace is flanked by built-in bookcases and a bar area.

For more, returns young Columbia architect Fred Lunden to the home he built as a stepping stone to his dream of designing large, sophisticated houses. In San Francisco, he had to put all plans on hold. There, in the midst of a bustling city, he found a simpler, more personal approach to design. The house, a modernistic vision, was built around a central courtyard, with walls of glass that allow natural light to flood the interior. The design is both functional and aesthetically pleasing, with clean lines and a minimalist approach.

For more, read about the architecture of the home designed by Fred Lunden. His approach to design was both modern and functional, with a focus on simplicity and elegance. The house, a testament to his talent, was built with attention to detail and a commitment to creating a space that was both livable and beautiful. For more, read about the architectural features that make this home a unique example of modern design.
modern living

A PLAYBOY'S PAD:

AIRY AERIE

spotlighting a west coast architect's dramatically designed oceanside digs

Not only far up, but far out, is architect Fred Lyman's designed-for-pleasure, redwood-and-glass bachelor's pad, seen perched on a high ridge overlooking Malibu Beach. It boasts such highlights as floor-to-ceiling French doors and, directly under the eaves of the roof, a canvas-enclosed bedroom-nesty whose tentlike sides may be raised to admit the bracing air, bright sun and fabulous sea-and-mountain scenery.

PHOTOGRAPHY BY J. BARRY O'SORKE
TIME was when the waking hours focal point for a gentleman's retreat was a roaring hearth. But times change and with them the means by which a man of means might best while away his leisure hours. In this electronic age it is both meets and proper that the knowledgeable bachelor should have for his avocational center of attractions an area replete with all the latest electronic inducements to keep him—and whoever be his company—indoors.

PLAYBOY'S electronic entertainment wall is a splendidly unique way of having myriad electronic devices—one strictly functional, some unrestricted for fun—all at one's fingertips. As shown in the striking drawings by artist Huen Tan, it is a ne plus ultra custom construction based on generous amounts of wishful thinking. But within its grand scale there are countless kernels of ideas both for solving spatial problems and for working according to monetary limitations. (All of the components in the entertainment wall are currently available.) No champion of the sedentary life, Playboy believes that there is a time for hard work, a time for vigorous play, and a time for leisurely unwinding. And we can think of no better way of doing the last than by indulging oneself in careful indulgence while enjoying the wondrous delights for eye and ear made possible by modern electronic gear.

Built in two units, the wall has at its smaller segment a mobile-biased section capable of being moved, by remote control, from a position flush with the main wall unit (where it serves as a room divider between our particular post office and dining area) to a 90-degree angle to the wall, its position being determined by a dial on the master control panel located in the main entertainment unit.

Every entertainment source, except for the motion picture/television projector, is within these two units. (The projector, which can show both live TV, as well as video-tape and standard 35mm motion picture film, is concealed in a wall behind an oak-paneled wall opposite the main entertainment unit.) A panel slides open to reveal one aperture for the projector and another for the projectionist. The projectionist screen is lowered.
playboy pad DUPLEX DIGS A BARONIAL BILEVEL FOR A BUSY BACHELOR

A WORLD OF PLEASURABLE EASE has been carefully carved out of 990 square feet of living space in the decorous duplex apartment seen above. Energetic Arizona real-estate developer Irving Shuman wanted his bachelor pad to combine simple maintenance with elegance of appointments. He found the answer in this compact contemporary designed by Miles Stahn of Stanley M. Stein Architects in Phoenix. One of eight bilevel apartments in a secluded courtyard off a busy downtown street, these digs offer the repose of a country lair without missing a beat of the excitement of urban life. Top left: A view across the living room into the dining area and an open kitchen space that more than equals Shuman's culinary needs. The walls are composition cork and local Mexican lava stone, bringing a warmly natural look to the functional lines of the apartment. Top right: A custom-designed fireplace of exposed aggregate and concrete forms the focal point of the room. The stairs lead to the second-floor sleeping quarters. Above: For all its compactness, the room's sliding windows opening onto a swimming pool are a sizable 16 feet high. In an unusual confluence of design and decoration, the pad was completely fitted out with matching furniture and fixtures. Even the pillows in the expansive conversation pit were color-selected by designer Stahn. Bachelor Shuman had only to hang his art collection to personalize the place into one uniquely his own.
A PLAYBOY PAD:
MANHATTAN TOWER

a free-lance photographer chooses an elegant, contemporary apartment with all of gotham at his feet

HIGH AMID THE 720+ SPACES of New York, free-lance photographer Pete Turner combines an office and a home into a top-floor bachelor-pad apartment ideally suited to his jet-propelled life as one of the busiest camera artists on the international scene. Tucked away in the caverns of Gotham, these colorfully compact yet supremely functional digs, commanding a panoramic view of Manhattan from every window, make a perfect pied-a-terre for a globe-trotting lensman like Turner.

With careful planning and an acute and sophisticated color sense which guides and controls his preference for vivid hues, Turner has managed to turn a fairly standard New York two-bedroom apartment into

PHOTOGRAPHS BY J. BARRY O'MORE
THE PLAYBOY BED

for the contemporary morphine-in-the-round, a wondrously electronic, indolently sybaritic, ingenuously equipped sleep center

We have always maintained that a man should never stint when it comes to providing himself with proper bedding. The masterful combination of the cabinetmaker's art and the electronic engineer's skill pictured here in the Playboy Bed—our own personal manifestation of the ultimate in sleeping and sybaritic accommodation. Originally conceived as an artist's drawing in The Playboy Town House (May 1962), this bed was created especially for installation in the Playboy Mansion, where it now rests, blending the best in old-fashioned comfort with the latest in mechanical innovation within a setting of regal eight-and-a-half-foot diameter. At the touch of a finger it can be gently rotated a full 360 degrees in either direction to suit the occupant's whim. When the bed is aligned with its nine-foot arched stationary headboard, it is ready either for sham- ber or late-night TV viewing on the special screen suspended from a facing wall and operated by sonic control. Press the control buttons concealed between the two black-leather back rests and the bed is silently rotated so that the romantic glow softly emanating from an Italian marble fireplace becomes perfect for a duskier's de luxe. Another press of the button and the bed turns again on its six giant cushioned casters and faces the headboard, which offers a convenient expanse that can be utilized as a table for any-hour snacking, a private bar or even a work surface. (continued on page 174)

Above left: The clock radio is set for not too early in the morning and the hi-fi stereo headphones are ready for late-night listening. In the center, drinks are set behind two pairs of buttons that operate the turning mechanism which rotates the bed in either direction. The dial above controls a three-motor vibrator system that can give either a gentle pre-sleep massage or a wake-up shake.

Above right: The video taping unit, which allows you to watch one program while it records another one for future viewing.
modern living

A PLAYBOY PAD: PALM SPRINGS OASIS

a california bachelor creates his own eminent domain with wall-to-wall wide-open spaces

Above: At start of day, James Hallowell drives outside his modernistic Palm Springs pad to scan the morning headlines before beginning one summer for the four-minute walk to his downtown office. At right: Trio of guests chat at poolside in back of his desert digs.
The Playboy Mansion
A Ron Casillan
Not Literate

A personal visit inside the palatial pad where Hugh Hefner resides and presides over the Playboy empire

in a few minutes, the main offices of the proliferating Playboy empire, currently occupying a complex of separate buildings on Chicago's Near North Side, will begin to move into a Michigan Avenue skyscraper that is to be the new Playboy Building. The impressive 32-story structure occupies the lower part of a square block, just around the corner from the Chicago Playboy Club. It is topped by a rotating searchlight—already nicknamed the "Bunny Beacon"—the most powerful sea and air navigation light ever built, with a 2,150-horsepower beam that is visible to aircraft 500 miles away, and at a distance of 33 miles is 3,700 times brighter than a full moon. But impressive as the new Playboy skyscraper is, the red heart and headquarters of the Playboy empire is actually in another building a few blocks away—an elegant, fourteen-story edifice on North State Parkway called the Playboy Mansion—the palatial pad where Hugh M. Hefner resides and presides over every phase of his Playboy operation.

The Playboy Mansion is a grand mansion, constructed in the grand manner at the start of the century, and more what you might expect to find on a country estate in Europe than on the Near North Side of Chicago. The elegant brick and stone

Above: The Playboy Club Maurice from top, in the main room of the Playboy Club at the right. Hugh M. Hefner, the president of the American International Television Network, has been appointed to the board of directors of the network. The American International Television Network is a joint venture of the American International Television Network, a subsidiary of the American International Television Network Inc., and the American International Television Network, Inc., a subsidiary of the American International Television Network Inc.
Caroline Lazar (above left) is a professional portrait painter and an accomplished skier. Emphatically an outdoor girl, she winters at Innsbruck, plans to set up a studio there to give her additional time on the slopes. Selecting a bouquet at a sidewalk flower stand, Barby Kasso, now a Paris secretary, seems a world away from the Molem African village in which she was raised. Her father is one of the spiritual leaders of the Republic of Guinea, and Barby would like to become one of the temporal leaders of the Paris mannequin scene. Back from the concert hall and warming herself at nature at a friend’s flat off the Champs-Élysées, appropriately named Aimee France is a ballerina who has lived all her life in the Paris environs. She studied classical dance for six years, enjoys relaxing with rock ‘n’ roll.
A PLAYBOY PAD: EXOTICA IN EXURBIA

a young midwest exec creates his own tropical paradise in Illinois

Racing buf Deviline stands by his Ferrari 375/OTB. The Scuderia on the right had been severely damaged and was completely rebuilt by Deviline. Parked in the garage is a Honda Super Hawk motorcycle.
A PLAYBOY PAD:
HIGH LIFE IN THE ROUND

perched midst sun valley's slopes, this skier's minicastle also serves as a summertime retreat

modern living  FOR MOST SKI ENTHUSIASTS, a trip to their favorite slope is an undertaking that should be planned weeks or months in advance; for bachelor John Koppes, the lift is but a two-minute walk from his front door. Koppes, who is president of the Precision Ski Pole Manufacturing Corporation, tried most of the major runs in Europe and North and South America before deciding to build his dream pad in Sun Valley, Idaho, at the base of Baldy Mountain. Seen from nearby Warm Springs Road, Koppes' rock-bounded domain has the formidable look of a medieval keep; seen from inside, it's a masculine, five-level hideaway that houses a surprise at every turn of its spiral staircase. The front door is at the second level; inside, one sees three pie-shaped tiers, separated by low built-in storage units, winding skyward to a Plexiglas dome that floods the tower with light during the day and becomes a romantic focal point at night. Additional light filters through 25 louvered window slits set at random heights in the wall.

Skis, poles, coats and boots are stashed in compartments by the front door. "I keep the place a no-shoes house," says Koppes, who has carpeted the rooms above with thick, white pile from wall to wall. At the bottom of Koppes' castle is a ground-floor study with double doors that can be left open in summer to catch the mountain breezes. But the heart of the house is the fourth-level living room, with its adjoining cantilevered sun deck, which offers a spectacular view of the Sawtooth Range. Up three steps from here is the bedroom and down three steps is the kitchen. "I designed the house so that built-ins would serve a dual purpose," Koppes points out. "Cabinets in the kitchen are just the right
a master architect and inventor of the geodesic dome unveils his visionary plan for a floating, self-contained community

I have been asked many times: "What would you do if you were building commissioner of the United States of America or even of the entire world?"

I would resign. I am an inventor and so have far vaster prerogatives than any politician. Edison, Bell, Marconi and the Wrights needed no license from anyone to light the night, to shrink the earth and to interlink all humanity. So I will pass up any hypothetical political appointment, but will accept the housing challenge as an inventor.

The drawings of the tetrahedral city on these pages represent an entirely feasible and practical new way for men to live together economically. The drawings cannot be understood, however, without knowing:

The city of the future consists of three triangular walls of 3,000 living units each, each unit facing the sky over a spacious terrace. The large subway drawing shows a huge public garden at the bottom of the interior of the superbuilding, which the sun penetrates through broad openings at every 50th floor. Its transport system (in red) includes funiculars as well as interior vertical and horizontal units. Though shown here on land, the city also can float.
MOSHE SAIDIE: force of Habitat

LAST YEAR, THE London Times described Moshe Safdie as “one of the most brilliant architects in the world, the rightful heir to Le Corbusier.” The recipient of this extravagant accolade is the designer of Habitat—Expo 67’s sprawling showplace of city housing somewhat reminiscent of American pueblo cliff dwellings. Just 30 years old, Israeli-born Safdie went to Canada in 1954 and a year later enrolled at Montreal’s McGill University, where he conceived the idea of a modular housing system that led eventually to Habitat. A cellular construction of concrete blocks, fabricated on the spot and hoisted into a complex configuration on a steel-framed “hill,” Habitat gives each apartment what Safdie calls “the essentials of a complete environment”—privacy, fresh air, sunlight, garden, identity and choice. Each unit is angled to get some sun every day: each roof is someone else’s garden; and the interior design—size, shape and even location of rooms—is almost infinitely flexible. A balanced community, he believes, must combine the functions of living, industry, commerce, entertainment and art in one integrated organism; Safdie’s ideal city fully exploits this three-dimensional concept—upper levels for living, lower levels for artistic and commercial enterprises and the bottom for factories, garages and mass transportation. Many of these progressive features are incorporated in his current projects—all of them along Habitat’s lines but, because of mass-production techniques, at a fraction of its cost. He has designed a major housing development for low- and moderate-income groups to be constructed in San Juan, Puerto Rico; he has been commissioned to create a waterfront community development in New York City; and he is one of three architects designing an avant-garde demonstration housing project in Washington, D.C. If these visionary prototypes for future cities continue to proliferate, Le Corbusier’s heir apparent seems destined to
to Elio, Tino portrays a free-wheeling flower child named Astro, who searches for the ultimate libertarian life style. Toward that end, she and the film's hero, Carlo, drop out of society and into a lust-filled labyrinth of orgies and sexual liberation. Astro and Carlo force themselves to pass through equipment scenes that can, in their view, completely free them of individuals. Says Tinto, who wrote and directed the film, "Elio is about today's reactions to the struggle between the consumer society and the new perversion." Most of Elio was filmed on location in London, Paris, Berlin and on the island of Sardinia, but the movie's intricate sets were shot in Rome. Below, an overview of the Elio set in the film, each room becomes the site of a bizarre sexual encounter for the questing couple. Right, Alex Averna witnesses a sequence in which her vastly talented filmmaker, strapped to a pot and attended by a swinging lamp, is forced to peddle his pride.
A PLAYBOY PAD: 

STRIKING SAND CASTLE

A Manhattan bachelor architect builds a many-faceted beach house on Fire Island

AS THE MERCURY PUSHES NATIONAL, New York is once again a "summer festival"—except on weekends, when New Yorkers play the exodus game and get out of town. Thirty-five-year-old bachelor architect Earl Cuniox is among the thousands who make this weekly pilgrimage from city to sand; but by building his octagonal beach house in the Pines section of Fire Island, just a 60-minute drive and boat ride from his mid-Manhattan apartment, he has managed to avoid the time-consuming, nerve-racking bumper-to-bumper traffic that usually dims the pleasure of a distant hideaway.

Until a few years ago, Cuniox limited his work to New York City, concentrating on the remodeling of town homes and showroomns. Then he was commissioned to design several weekend homes on Fire Island. After one visit to the exclusive Pines area, he knew he'd have to build there, too, and chose a hillside location that offered a spectacular view of the ocean. One material—cedarwood—predominates throughout Cuniox's weekend pad, giving the place a feeling of total integration as well as warmth and informality. And the vertical exterior siding gives the hideaway an illusion of spacious height. The unpainted exterior and boardwalk to the water are practically maintenance-free and boast that traditional New England weathered look that contrasts with the rough panels of the floors and walls inside.

Cuniox built his beach house in an octagonal shape for two reasons. First, because an eight-sided configuration is a walk-out from the out-of-the-mill A-frame and salt-box
PLAYBOY PLANS A DUPLEX PENTHOUSE

Modern living.

A sally elegant urban house that combines the intimate privacy of a small apartment with architectural spaciousness.

PLAYBOY PLANS A DUPLEX PENTHOUSE

Modern living.

A sally elegant urban house that combines the intimate privacy of a small apartment with architectural spaciousness.
and creative activities take place there. Also on the ground floor are the kitchen, living room, dining room, pool, bath, utility area and—adjacging the studio—a courtyard. The second story, which is an open bedroom, commands a pleasant view of the pool and tropical foliage below. Trovato has demonstrated yet another facet of his nonlinear artistic talent by designing as well as creating most of the furnishings. The few exceptions are classic Mies van der Rohe pieces. Justifiably proud of his carefully planned sun castle, Trovato says that, unlike the constantly changing display of canvases and sculptures in his studio-gallery, there are no plans for selling this Trovato creation for many years to come.

prospective client, since he also keeps his business appointments in the studio-gallery. Though the house looks impregnable from without, there’s a refreshing free-room feeling inside and one is subliminally urged to do so by a flowing, uncluttered layout (permanent doors close only the bathroom) that covers 2800 square feet. The large studio-gallery—featuring a screen system that often plays high-definition videos, to the owner’s taste), bar, storage wall and unobtrusive work pit, where guests can prune the current assemblage of Trovato’s work—really the heart of the place, since both social

The house’s art center is the studio-gallery, above, where the artist does most of his entertaining. Dominated by a large rectangular skylight, it was designed on two levels, with a walkway surrounding the artist’s working area. Left: A gleaming sculpture, recently a prize winner for Trovato in a local exhibition, is on display in one corner of the room. At right, behind the cylindrical wall, is the bath/dressing room. At far right, a welcome guest takes a late-hour swim that is plainly as pleasurable for the beholder as it is for the skinny-dipper.
PLAYBOY'S WONDER WALL

modern living - the compless electronic entertainment center for the urban man of tomorrow

Since PLAYBOY'S LAST APPRAISAL of audiovisual components and suggestions for domesticating it (see Playboy Plans a Duplex Penthouse, January 1974), the electronics revolution has proceeded at a frantic pace, with concepts being introduced that were not even dreamt of a few years ago. At the same time, those units considered the heart of any home-entertainment system have been steadily improved and redesigned.

To offer our readers a glimpse of what the revolution will bring tomorrow, PLAYBOY has designed its own Wonder Wall—a marvelously compact combination of modern electronic miracles integrated into a single wall, free of the web of connecting cables and the confusion of competing instrument panels, with a remote-control console accessible to a couple. (continued on page 207)

Readers at ease in their living room can judge intensity and hue of gray tubes atop the remote, and bottom of picture and then make adjustments with either of two remote-control devices.

With time, you can punch up a well-heeled white jacket. A slip of the style, a trip to the bar. Baccarat strip shows the units in use; rotary knobs change volume and picture display.
WALK-IN WORK OF ART

designed for creation and recreation, a Miami sculptor-painter's multiskylighted digs invite the sunshine in.

When artist Sebastian Trojan felt the need for more living space than his Manhattan apartment afforded, he decided to seek not only larger quarters but a warm climate as well. So he looked southward and eventually relocated in Miami, attracted by the omnipresence of the city's fabled sun, yet taking wary note of its often blistering intensity. Trojan kept both of these.

As seen from the entrance terrace, the ingeniously designed home of Sebastian Trojan is an artful arrangement of massive cylindrical and block shapes. The entryway is just to the right of the large column in the foreground. At right, a living-room view looks into the terrace.

PHOTOGRAPHY BY BILL MARIS
A PLAYBOY PAD: PLEASURE ON THE ROCKS

Although the handsomely designed bachelor dwelling, below, of interior designer Arthur Elrod is just a six-minute drive from his downtown Palm Springs office, its location—a craggy ridge overlooking the city—provides the seclusion and panoramic setting of an eagle's nest. In creating his five-room, 5700-square-foot, air-conditioned digs, Elrod and architect John Lautner showed their aesthetic respect for the rugged site by utilizing natural rock formations, so that house and mountainside often mingle, with boulder clusters occasionally serving as walls. Elrod also used glass extensively—an understandable indulgence, considering the surrounding view. Consequently, there's more than 100 feet of frameless floor-to-ceiling windows in the circular living room and the master bedroom–study–office wing (with nearby bath–dressing room)—plus two pie-shaped skylights set into the living room's massive concrete ceiling. (The pad's other rooms—a kitchen and a guest suite—are just off the living room next to a walled, sculpture-filled garden.) The result is a masculine home-office where Elrod can entertain, work or relax within (text concluded on page 208)
Above left: Another view of the bath-dressing room suite. Illuminated clothing compartments provide handy storage, while, nearby, a mini wet bar stands ready for service. Above right: Elrod's bedside control panel for regulating the pool's light and music systems also houses an extension phone. Below: The living room's two skylights extend over a portion of the pool. Molecule-shaped foam chairs are by Pace.

Above: Elrod positioned the pool's dining center in a section of the living room where the roof line dips low, thus giving the area an intimate atmosphere. The buffet is being served from a custom casette that houses a set of stereo speakers. Below: Concrete beams spread dramatically from the living room's central hub. The copper-lined ceiling sections between the spokes are fitted to admit additional light.
playboy reports on a portable pleasure dome with inflationary proportions

THE BUBBLE HOUSE: A RISING MARKET

Top: The task of toting the house to a level site proves light work for two venturesome couples intent on raising high the bubble-roof beam. Once inflated, right, a full-blown pneumatic pad measures 25 feet in diameter.
Playboy reports on a portable pleasure dome with inflationary proportions

THE BUBBLE HOUSE: A RISING MARKET

On the rural outskirts of Los Angeles, a new kind of house has risen on the skyline. Domes by the dome, with structures that recall the futuristic visions of Buckminster Fuller, are springing up across the country.

Weekend jaunts to a garden oasis—just a stone's throw away from the hustle and bustle of urban life—have never been easier. The bubble house provides a perfect escape from the everyday routine.

For more information, contact Fuller Research Foundation, P.O. Box 169, Malibu, California 90265.
to build cathedral-cities for a new society—start with one Italian genius, a second-hand crane, and a stream of flower children turned hod carriers

IN THE IMAGE OF MAN

article by David Butler

The students clustered around Paolo Soleri have to strain to hear him. His voice never rose much above a whisper, and even after 20 years in this unforgiving desert climate, the accent of his native Italy thickens it. Periodically, light planes pass through the desert sky; motorcycles purr off to town on the road just beyond the low dunes, ceramic and metal bells clank and gong with the wind. But no one's attention wanders.

"There are two gas stations, a restaurant and a bar, and that's about it," Soleri says, describing Cercles Junction, a little settlement that sits like a beehive on a winding superhighway 60 miles north of Phoenix. "The people are conservative. They are the children of the old-timers, the real

Architect Paolo Soleri has constructed models for 30 future cities, such as the one he calls Arcosanti, shown in the montage above as it might appear on a coast line. Arcosanti would reach two-thirds of a mile into the sky and support 170,000 people.
1. Two pieces of Frank Gehry-designed Easy Edges furniture, made from laminated layers of corrugated fiberboard: a bar stool, $65, and a rack, $75, both from Bloomingsdale's.

2. Portable LP-posit-fried grill with a 220-sq. in. cooking area and fittings for two 14-oz. bottles of gas, by Big Boy, $39.95.

3. Jesse Dean-designed chess set of polished nickel and brass, $65, and a Plexiglas playing board, $20, both from Raynor. Polished-aluminum desk-accessory system consists of a cigar box, ashtray, pencil holder, clock, calendar, clothesbrush, two open containers, lighter, by Harvey Probber, $400.

4. Foam-filled 30"x30"x15" chair that's covered with a stretch fabric comes with rectangular bolster, from Design Media, $60.

5. Gold-plated light that stands 12" high is activated by your touch; clear-bulbed light stays on until lamp is touched again, from Toys for Men, $49.95.

6. Model 2270 AM/FM stereo receiver has jacks for four-channel stereo, puts out 140 continuous RMS watts (70 per channel), by Marantz, $549.95.

7. Italian-made wooden Amsterdam clogs with rubber soles are casual slip-ons for the beach, poolside, etc., from Bonniers, $25.

8. Gordon/Bell 16mm camera helmet takes a standard 50-foot Eastman film magazine and comes with choice of a 10mm, 17mm, 25mm or 30mm lens; camera adjusts to 32-degree elevation and helmet is counterweighted for balance when worn by the photographer, by Alan Gordon Enterprises, $600, including power cable, remote switch and battery pack.
Above: Golf irons made by casting rather than forging club heads are said to give swing a much broader "sweet spot," extra score lines offer more control of back spin, by Lane, $375 for set of 10 irons.

Above: Kurl Springer—designed polished steel and Lucite folding chair with padded leather sling measures 35" high by 21" wide by 19" deep; available through interior decorators only, $1500.


Lefts: Curvilinear floor-standing speaker system employs spherical air-suspension enclosures with two 8" Ducaune woofers and two 3½" tweeters; by Electrophone, $209.95 a pair.

Lefts: Expandable picnic bag of Leatherite (canvas that has been vinylized) and batiste leather, from Hunting World, $350.
SITTING PRETTY

a flock of high-fashin chairs that please the eye as well as the posterior
PLAYBOY PAD: BIGGER THAN BREADBOX

The living room is lighted by the beams of the apartment, and a pool is in the room. The lights under the beams are used for illumination. The living room is lighted by the beams of the apartment. The living room is lighted by the beams of the apartment.
A PLAYBOY PAD: TEXAS TIME MACHINE

Three wildly innovative young designers create a "lunar module" retreat

Above: At home in its setting—a peaceful, private lake near a large Texas city—the house exemplifies the organic forms made possible by the use of reinforced cement. Left: The round windows are placed so as to filter the intense sunlight.

W e congratulate the Art for his industry, toughness and organization; we also fear him, since he seems ready to take over the world whenever we decide to abdicate. A band of cultural guerrillas who call themselves the Ant Farm—they include philosophers, inventors and film makers—resemble their namesake in those attributes. This retreat of reinforced cement, on a private lake in Texas, is the creation of Ant Farmers Richard Jost, Chip Lord and Doug Michels—architects all. "The House of the Century 1972-2072" is its title, and it has a quality all its own, thanks to the unpredictably curvilinear design (which recalls the fantastic churches, parks and homes built by the Spanish surrealist, Antoni Gaudi). The furniture is formed by the...
modern living hold everything!

Next to sex, the one thing that the urban male never seems to have enough of is storage space. Which is why we're focusing on the Boby, the cartlike gimmick shown here. Available from Inter-Graph Ltd. in Manhattan, this plastic catchall, designed by the late Joe Colombo, comes in two- and three-tiered models ($138 and $175) and features a seemingly endless maze of nooks, crannies and even swing-out trays, plus optional accessories that allow the owner to virtually custom-build the unit of his choice. With all this going for it, the Boby just might be the greatest invention since woman.
A PLAYBOY PAD: OPEN SESAME!

We turn to New York City's hit hotel, the New York, where a penthouse, Suite 925, has been fully furnished and decorated by a trio of top designers. The result is a一套 luxurious, modern living space that is both comfortable and stylish.

The penthouse features a large living room, a dining area, a kitchen, and a bedroom. The living room is furnished with comfortable sofas and chairs, a large coffee table, and a wall-mounted television. The dining area is equipped with a modern dining table and chairs, while the kitchen is equipped with stainless steel appliances and a breakfast bar.

The bedroom is furnished with a large bed, a nightstand, and a dresser. The bathroom is equipped with a bathtub, a shower, and a sink. The walls are painted in neutral tones, and the ceiling is painted white.

The penthouse is located on the top floor of the New York, and it offers stunning views of the city. The building itself is also quite impressive, with a modern design and a sleek exterior.

Overall, the penthouse is a truly luxurious living space that provides the perfect blend of comfort and style. It is truly a 'playboy pad': open sesame!
PLAYBOY MANSION WEST

A private retreat known by the official headquarters of the seminatural corporate empire known as Mike Chamberlain, Playboy Mansion West is the Beverly Hills mansion or perhaps the title of a Mark McLaughlin novel. The mansion, designed by architect John A. Wells, is a blend of traditional and modern elements. The interior features include a large fireplace, a music room, and a library. The exterior is characterized by lush landscaping and a swimming pool. The mansion is owned by Mr. Chamberlain, a 30-year-old former advertising executive who purchased it for $1 million. The mansion is open to invited guests and is used for various parties and events.
“Pine forests, rolling hills, lakes and a house that rotates to take it all in... What more could you ask for?”

“Old Grand-Dad!”

Old Grand-Dad
When you ask a lot more from life.

Head of the Bourbon Family.

PLAYBOY PAD: ON THE BEACH

This flush Playboy by the sea was conceived from the water's edge like a giant dune.

The rough texture of William Margier's Florida beach house is enhanced by the rough hewn wood walls. Above: The sea is always on display from the living room. Below: The secluded side of the house features built-in spa scans.

Above: The dining area and living room are coalesced but are divided off with the wall to the sea.

The kitchen below left redesigns the forest pediment and includes a refrigerator painted in wood and designer-designed showroom tables and chairs. Left: The bed is built into a cozy nook by the fountain. Far left: The double shower with wood doors and wood trim is one of many wood panels and wood surroundings. He designed both of the light casts that you see.

The view from the master bedroom, which is constructed on the living and dining floor, was captured by the living and dining floor.

To no one surprise that William Margier lives in a wildly original, highly functional and handsomely designed house. None of that was left to chance, for it was designed by him. Not that he manages to create an architect who is in the mood for a"...

Photography: BIL AMES
HABITAT

RETURN OF THE CAVE MAN

As we all know, man's earliest choice for shelter was probably a nice cozy cave. Plus ça change, plus c'est la même chose. Today, man has again picked up on the idea, as witness this pair of mirror-image bachelor beach houses that architect William Morgan recently had carved into dunes at Atlantic Beach, Florida. Each of the twin pads is constructed of Garito, a smooth, stone-free concrete that's shot from a gun into a mold. And because each of the sliding-door ocean-side entrances has a massive expanse of glass, the air-conditioned 750-square-foot interior is literally washed with light, the upstairs being an open bedroom balcony overlooking the living room. Most of the pad's furnishings are built in; behind the L-shaped living-room couch is a full-sized kitchen, plus a washer-dryer. Interior acoustics are perfect for a hi-fi and, yes, there's wall-to-wall carpeting for shoe-off lounging. Furthermore, mother earth acts as a natural insulator, keeping the rooms cool in summer and warm in winter (they're electrically heated besides). And now the price: about $20,000 per unit. Head for the sand hillist.
SUPERCLEAN!

Below: Step into your own real-and-cyber Environment Kohler's 6'10" x 31" new dimension in living, that allows you to program any combination of spring showers, Balboa sun, jungle steam, tropical rain or Chincik winds at the push of a button. The mechanism includes four heat lamps, four sun lamps, six shower heads, a steam generator and two warm-air circulating systems. All for $9900.

Two new products designed to improve the environment of your bath; one is a transparent shower/tub in the round; the other, a fantastic vacation machine that creates the weather of your choice from desert sun to tropical rain.

Right: Incorporated into the Serie 2001 cylindrical see-through shower/tub, with Hastings compartments for toiletries, a mirror, a thermostatic mix control, a hand shower, built-in seats and a heated towel rack. (The toiletries and towels keep dry behind a transparent panel.) Serie 2001 measures 6'10" high and 6'7" in diameter and comes disassembled to fit through a bathroom door. Price: £3600.
LOFT AMBITIONS

A Manhattan architect's SoHo dig doubles as a gallery for his spectacular art collection.

Architecture: Ronald Schindler

Photography: El-Hadi Jazairy

Article by: Peter Manigault

A Playlist for the Wall

The walls of the artist's apartment are covered in a collection of famous art. A wall of glass and steel divides the living room from the dining area, creating an open, airy space.

The art collection includes works by:
- Robert Rauschenberg
- Robert Motherwell
- Willem de Kooning
- Andy Warhol
- Edward Hopper

The dining area is designed by Maxime Laverdière, with a custom-built table and chairs. The living area features a large, wrap-around sofa with a built-in bar and a small fire pit. The bedroom is painted black with white accents, and the bathroom has a modern, minimalist design.

The apartment is located in a historic building in SoHo, with views of the East River and the Manhattan skyline.

(A portion of the article is visible in the image.)
HABITAT
FLYING WEDGES

No matter how you decorate a studio apartment, there's always one major question: What do you do with the bed? Some choose to hide it in a sofa. Some tuck it into a wall. And then there's the nomad type who makes himself a pallet on the floor. John Tam of Tam Design Associates in Manhattan has another solution: he's created a series of wedge-shaped polyurethane-foam furniture blocks that can be rearranged to make a formal seating area, an informal lounge area, or even—just for fun—a bed. Furthermore, the covers on the blocks can be easily switched (there's a variety of colors available), and they're held in place by Velcro closures. And the cost is reasonable: $100 for a set of three. Just think of them as adult building blocks and start playing.

Right: Here is what you'll be sitting on if you drop by the padded pad of New York architectural lighting designer Jim Eckstein when he has his Tam wedge-shaped furniture blocks constructed into a formal seating arrangement. Eckstein chose to cover the walls and floor of his apartment with the same material that's used on the modular units and then added the room with both direct and indirect lighting controlled from a panel that's adjacent to the end table. (A subtle light show is also splashed against the vertical surfaces that cover the window; controls for this display are also located in the panel.) Below: Now, this is more like it. Here, the same three units have been rearranged to create a casual lounging area that's perfect for champagne sipping, smoking for two or who knows what. Sure sounds like fun to us.

GADGETS
Silence, Please
Left: No, the telephone you're looking at isn't for sale, it's the tiny device that's called the Silencer and it does just what you'd expect it to—silence the phone. Attaching the Silencer takes just a few minutes and once it's installed, there's nothing more to do but press a button every time you want silence and quiet. (Be sure to press it again for calls.) The price: $9.95, by Zoom Telephones.

My Chimes
Right: The next time someone comes calling, welcome her with the first eight bars of Beethoven's "Fur Elise," the "Sailor's Hornpipe," "God Save the Queen," "The Star-Spangled Banner" or 28 other compositions that have fallen into public domain, they're all included in the Videomaster Door Tunes Kit. It's a programmable battery-powered doorbell unit that comes complete with volume, tone and speed controls, by Internet, $79.95.

A Touchy Subject
Above: Hang Entry/Alert from your inside doorknob, switch it on (and—voila!)—all the metal parts of the knob have been turned into a sensitive burglar alarm. The unit will sound for one minute when someone touches the knob (even if he's wearing gloves) and will automatically reset itself, by Pride Electronics, $18.95.

Look! It's a Pen! It's a Watch! No, It's a Pen Watch!
Above: Are you ready for this? Depress the T button on a stainless-steel Pen Watch and a tiny LED display will show the hour and minute; depress it again and you'll get the month and date; and if you still hold the button down, you'll get the day of the week displayed indefinitely until the button is released. All this, plus a retractable ballpoint pen that—writes, by Fisher Pen Company, $99.95.
Clockwise from right: The living room, bare excepted of paintings, is floored with ceramic tile designed by architect Comb. Osrow says it reminds him of the bathroom sofa area. A couple minutes to the study—which, with its own bath, a pull-out bed and storage space, converts to an additional bedroom; the furniture needs little decorating and the mirrors seal off the room, giving it an aura of intimacy. Another couple minutes to the staircase, which, inside a cylindrical sheath, leads to the terrace and the bedrooms on the second floor. The dining room, where meals are served informally, is highlighted by its collection of oil painting-filled walls, set in a symmetrical setting that balances the overall effect of the room. The kitchen, on the other hand, is open and airy, with a view of the ocean and a large window that lets in plenty of natural light. The overall design of the house reflects the pattern of the east coast, to which plywood has been bonded and boxed in a decorative manner. Opposite page: Contrasting sharply with the boarded-in entrance, the sea side of the house—viewed from the water's edge at dusk—casts a warm, inviting glow.